The myday platform leverages all existing IT investments by bringing them together onto one customisable tiled interface. This empowers your college to recruit, engage, connect and retain students and staff by using the myday app.

INTEGRATION

myday proves successful because it easily integrates your IT systems and is based on leading technologies to guarantee an easy-to-use, easily managed, cost-effective and practical solution.

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Students want a dynamic, intuitive and engaging interface where they can find everything of relevance to their academic life. Myday is a digital platform that delivers a personal experience to all users, optimised for phones, tablets, laptops, and desktops. Fully engaging with both staff and students using targeted notifications sent directly to their device of choice.

Myday allows both staff and students to connect with a college and overcome any geographical or technological barriers. Students want the ability to manage their lives by having access to all relevant information at any given time, from any location. By focusing on the student experience, savviness is key consideration when choosing where to study. Myday enables students to learn even when on the go – any message, anytime, anywhere learners access the information they need to make a success of their learning whilst enjoying a simple app-like experience from the device of their choice.

Case study: Hugh Baird College

Hugh Baird College opted for myday (formerly known as the Learning Pool Campus) as the first page students could open on a browser – identity, subject, geography, campus etc.派出所, the college can use the multiple dashboard functions for each type of student based upon any number of criteria. The customisable features of myday also means that

Hugh Baird College tailored the myday portal to enhance the student’s experience, reducing the number of login screens and enabling students to easily raise a query within the college. The staff and students love the functions for feedback delivered with the same ease. Students could also easily raise a query within the college. The staff and students love the functions for feedback delivered with the same ease.

Hugh Baird College has benefitted from the myday platform in a number of areas. Students, staff and management enjoy the experience a great improvement and members of staff have been delighted with what such a simple, intuitive platform can do. The ability to connect with a college and overcome any geographical or technological barriers.

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