

# Your Journey Starts Here...



## Showcase your digital campus!

Include virtual tours, course and accommodation information. Include helpful tips on successful online learning and much more!

Enable prospects to apply through their personalised portal, communicating key contact information as required.

Sending messages using push notifications and other communication features allow you to keep in contact and deliver personalised information on what they can expect once they become part of your community.

Use the banner app tile to promote social groups and involvement in the Student's Union. You can delegate access to different cohorts or groups within your university to post their own news updates, banners and dashboards.



Give your prospects access to their personalised dashboard through a one time or social login, delivering a single-sign on seamless process.

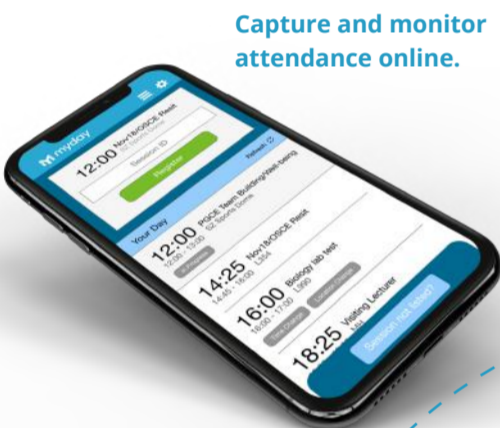
Gather key analytics from your learners to deliver the best service possible introducing them to a first-class experience in the world of blended learning.



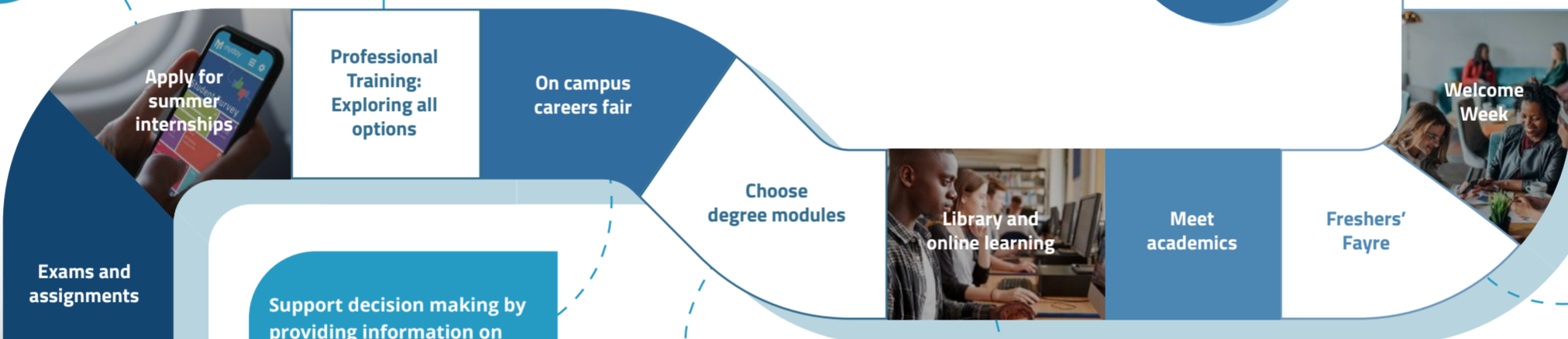
Set up online applications for internships and further curricular learning.

Surface information on key contacts, help desks and other stakeholders who can give students the helping hand, whenever they need it.

Build communities and promote events through videos, advertisement banners, news feeds and more. You can create promote and freshers week guides using the mday cms.



Capture and monitor attendance online.

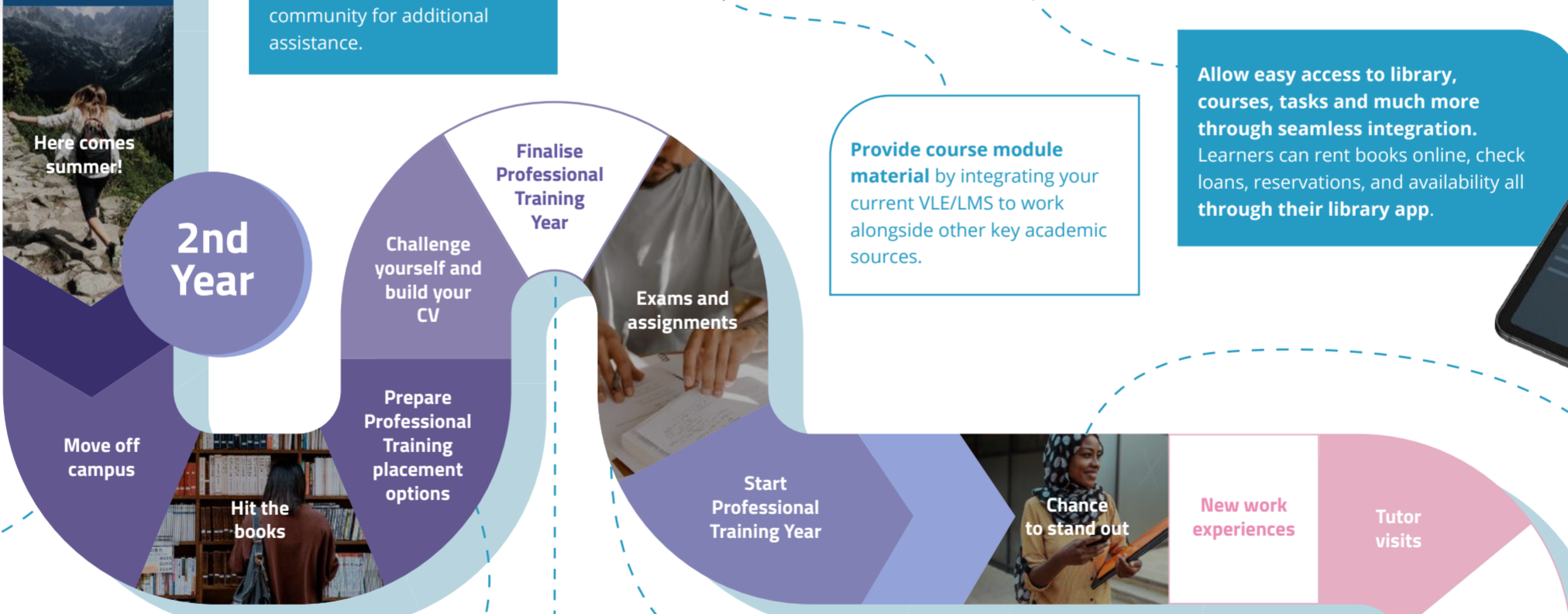


Support decision making by providing information on career pathways via the CMS. Connect your Alumni community for additional assistance.

Remind students of local promotions and points of interest using all communication channels.

Engage your students right the way up to the exam period. Once they have passed, keep them in the loop over the summer period to retain them for the next year of study!

Allow easy access to library, courses, tasks and much more through seamless integration. Learners can rent books online, check loans, reservations, and availability all through their library app.



Welcome students back keeping them updated with campus alerts, RSS feeds, social media channels and other engagement tools.

Provide information on Professional Training placement options through the marketing banner, offering a helping hand in preparing for their future.

Promote local employers building links into the wider community.

Provide health and wellbeing advice through tough exam periods.

myday ensures your students remain connected to your campus while they prove their skills throughout their Professional Training Year.

Returning learners can enjoy the stress-free feeling of knowing which study centres have computers available for them to enter their final year of academic growth. Any lecture cancellations, library closures or other important information is communicated instantly to students, making sure they do not waste any time on things they should not need to!



Enrol your new graduates onto alumni dashboards, surfacing information on careers support, events, news, surveys, post-graduate courses and much more.

Ultimately, your goal is to deliver a service that students can both enjoy and succeed with. Engage at all points of their academic journey and ensure your students can connect with your campus. Both through the technology you have deployed and the personalised content.

