What is myday?

myday is a customizable student portal and mobile app that collects, displays and pushes information from disparate IT systems.

Benefits include:
- myday platform leverages existing IT systems by bringing them together onto one customizable tiled interface.
- The accompanying mobile app empowers your university to recruit, connect, engage and retain students, staff and visitors via personalized dashboards and intuitive communication tools.
- myday’s flexible design is in response to feedback from universities and colleges that wish to improve the experience of students, staff and visitors.
- myday: The Digital Campus

myday student portal software offers a rich end-user experience by unifying access to data and content. It also enables single sign-on across various institutional systems. Students can customize their portal for optimum participation.

myday proves successful because it leverages an institution’s existing IT investment and is based on leading technologies to provide an easy-to-use, easily managed, cost-effective and practical solution.

The platform is also developer enabled and has been designed for you to customize and extend. Create your own myday tile and app experiences and automatically deploy and update these on both the web and mobile device.

Using API connectors, the platform allows you to connect your existing systems without lengthy coding and resource requirements. Typical data sources include student records, timetabling software, library apps, payment solutions, attendance tracking software, individual learning plans, grade books and virtual learning environments. Connecting all your systems is one of the most effective ways to reduce costs, increase quality, and return on investment.

myday is built in the cloud enabling quick deployment with frequent updates to the platform. It is also built to the highest standards of security and availability giving you peace of mind on the deployment of your digital campus solution.

“Regardless of geography or language, universities and colleges are challenged to deliver the digital campus to the millennial generation on their smartphones, at the swipe of a finger and in their chosen language. myday can do that, it’s incredibly quick to implement as it’s in the cloud.”

“Probably one of the biggest reasons for choosing myday was the speed of its deployment to meet our needs as fast as possible in the face of a major IT refresh. The fully configurable, non-technical interface for staff and students makes this experience as easy as possible – we saw real things in real time.

Other technologies looked like they had much more technical programming involved, and gave our staff and students in myday simply couldn’t cover it for us.”

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The Digital Campus
myday enhances your institution’s prestige, which will be instantly recognisable and more attractive to prospective students and staff. myday allows you to introduce your campus and entice new students to the experience before they have even visited or started their course.

myday is implemented by Heriot-Watt University in Dubai, and has a large distance learning population. myday provides the university with the potential to develop new services using mobile device-specific functionality.

By delivering a mobile application, students will have a new choice for accessing existing services whilst providing the potential to develop new services using mobile device-specific functionality.

“Heriot-Watt students are able to study part-time or full-time, so they move between our specific programmes which makes learning a little simpler. It’s a good engaging portal – students know where to go and what to ask if they can’t find something. myday really helps with the communication and engagement between students and staff.”

“University of Leicester is proud of its socially inclusive reputation and myday is just the next stage in delivering on that promise by making students feel part of their studies at the university.”

myday allows both staff and students to connect with a university in any geographical or technological locations. Students want to engage the time by having access to all relevant information at all given time. Since myday’s launch, the focus has been on the student experience in any consideration when choosing where to study. myday enables students to learn even when on the go – any message, anywhere, anytime can access the information they need to make a success of their learning experience from the device of their choice.

“My students are able to study from their device, so they are more engaged and there are no barriers to efficient learning.”

Case study: University of Wales Trinity Saint David

The University of Wales Trinity Saint David (UWTSD) is a clear and exciting digital strategy plan which places emphasis upon applied learning, driving academic disciplines and a clear commitment to innovation, enterprise and knowledge transfer. Following mergers, students and staff at UWTSD looked for solutions elsewhere and chose myday from Collabco.

Due to in-house possibilities proving too costly UWTSD looked for solutions and so we wanted to improve the experience that our students had when accessing digital resources as they wanted to access digital resources as they are more engaged and there are no barriers to efficient learning.

“Students can access the BGU dashboard on any device, as small things make a major difference and there are barriers to efficient learning.”

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