

How is myday integrated?

Using API connectors, the platform allows you to connect your existing systems without lengthy coding and resource requirements. Typical data sources include student records, timetabling software, library apps, payment solutions, attendance tracking software, individual learning plans, grade books and virtual learning environments. Connecting all your systems is one of the most effective ways to reduce costs, increase quality, and standardise processes.

myday is built in the cloud enabling quick deployment with frequent updates to the platform. It is also built to the highest standards of security and availability giving you peace of mind on the deployment of your digital campus solution.

"Probably one of the biggest reasons for choosing myday was the speed of its deployment to meet our needs as fast as possible and its ease of use. It's easily configured, isn't heavily technical for staff and provides a simple learning curve for users - and we wanted things to improve rapidly. Other technology looked like it had much more technical programming involved, and given our limited resources in-house, I simply couldn't commit to that."



The myday student portal software offers a rich end-user experience by unifying access to data and content. It also enables single sign-on when moving between systems. Students can customise their portal for optimum participation.

myday proves successful because it leverages an institutions existing IT investment and is based on leading technologies to guarantee an easy-to-use, easily managed, cost-effective and practical solution.

The platform is also developer enabled and has been designed for you to customise and extend. Create your own myday tiles and app experiences and automatically deploy and update these on both the web and mobile device.



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What is myday?

myday is a customisable student portal and mobile app that collects, displays and pushes information from disparate IT systems.

Simple to integrate, the myday platform leverages existing IT investments by bringing them together onto one customisable tiled interface. The accompanying mobile app empowers your university to recruit, connect, engage and retain students, staff and visitors via personalised dashboards and intuitive communication tools.

myday's flexible design increases recruitment, participation and satisfaction which leads to improved retention whilst lowering IT and administrative costs.

"Regardless of geography or language, universities and colleges are challenged to deliver the digital campus to the millennial generation on their smartphones, at the swipe of a finger and in their chosen language. myday can do that, it's incredibly quick to implement as it's in the cloud."



Students want the ability to manage their lives by having access to all relevant information at any given time, from any location, on any device. myday enables students, staff and visitors to be better connected, even on the go. There are many bespoke features to assist you in building your digital campus to meet those needs.

Enabling targeted communications, myday equips ambitious educational organisations with an integrated digital campus gateway that delivers the ultimate online experience via a secure and flexible platform.

The Digital Campus

myday is a university engagement portal and mobile app



Recruit

The pressure to attract students has intensified and you need the ability to attract and nurture applicants quickly and easily. myday allows for a fully branded online presence. Having your own branded app and portal enhances your institutions prestige which will be instantly recognisable and more attractive to prospective students and staff. myday lets you introduce your campus and entice new students to the experience before they have even enrolled or started their course.



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"By delivering a mobile application, students will have a new choice for accessing existing services whilst providing the university with the potential to develop new services using mobile device-specific functionality."

Case study: Heriot-Watt University

myday provides a gateway to digital resources for students all over the world

myday provides a gateway to digital resources for students all over the world. myday has been implemented by Heriot-Watt University to deliver a truly international digital campus for its students both at home in Scotland and internationally in Dubai and Malaysia. The university has 30,000 students, and five main campuses, three in Scotland and two abroad, it is the largest international university in Dubai, and has a large Distance Learning population. myday provides the gateway to delivering resources like timetables, access to the virtual learning environment, printing and library services – straight to the students' smartphones.

"Heriot-Watt students are able to study part of their programme at a different campus as part of our Go Global offer. myday makes the communication much easier, it simplifies the orientation process for students, the look and feel of the portal is the same globally, but because we can now communicate by campus, by type of student—and by school, we can point the student to the relevant services and information for that campus rather than hunting through reams of pages on the web – a much better student experience for them."

Connect

myday allows both staff and students to connect with a university and overcome any geographical or technological barriers. Students want the ability to manage their lives by having access to all relevant information at any given time, from any location. For many, this focus on the student experience is a key consideration when choosing where to study. myday enables students to learn even when on the go – any message, anytime, anywhere! Learners access the information they need to make a success of their learning whilst enjoying a simple app-like experience from the device of their choice.



"myday has helped to make our students' lives much easier. Everything is all in one place with one password which makes things a lot simpler. It's a good signposting portal - students know where to go to and also what to ask for if they can't find something. myday really helps with the interaction and engagement between students and staff."

Engage

myday is built to enable you to engage with your students from enquirer and applicant, through their entire time at university with specific focus on their first few weeks and examination periods through to graduation to alumni status. myday delivers one-click access to everything you want your students to have easy access to. You can deliver personalised communications to either your entire base, specific groups or individuals.



"University of Leicester is proud of its socially inclusive reputation and myday is just the next stage in delivering on that promise by making students feel part of their studies at the university."



Retain

myday helps you increase retention rates and reduce non-continuation. Giving your students easy, quick and simple access to all important resources such as timetables, news, results, library apps and social groups ensures they receive a positive student experience. Utilising push notifications and banners enables you to cut-through a students' crowded email inbox. You can dictate some elements that the student must show on their dashboard. Then you can let them personalise the rest of the experience, so they can choose what information is most useful to them.



"Students can access the BGU dashboard on any device, as result they are more engaged and there are no barriers to efficient learning."

Case study: University of Wales Trinity Saint David

myday improves the learner experience

The University of Wales Trinity Saint David (UWTSD) has a clear and exciting strategic plan which places emphasis upon applied learning, strong academic disciplines and a clear commitment to innovation, enterprise and knowledge transfer.

Following mergers, students and staff at UWTSD were faced with different views when they wanted to access digital resources as Beth Jones, Project Manager at the University explained. "Learner experience is important to UWTSD and so we wanted to improve the experience for both students as well as staff across all our

sites by offering them the same single-screen view of all their important digital assets, and using single sign-on, it only required one set of login credentials.

Due to in-house possibilities proving too costly UWTSD looked for solutions elsewhere and chose myday from Collabco.

"We could see straight away that all the functionality we needed was already available within myday," said Beth. "That, coupled with the very user-friendly and student-centric look and feel made it the ideal choice for us."

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